

## Creating a First-Month Invitation Plan for NCF

Although strong NCF chapters are always inviting new people to join, the best time for inviting and recruiting happens during the first month of a session or semester. The following tables will help you think through a first-month invitation plan for NCF.

### NSO EVENTS

The events are things that you can *invite people to*. The first NCF meeting is a good example. In addition, we encourage chapters to host an outreach event during the first month. Outreach events can take two forms: 1) A special event that would interest non-Christian and nominally Christian students (e.g. a special presentation on spiritual care by an area nurse) and 2) a social event (e.g. ice cream social, grill-out at a park, etc.) to form friendships and community. You can decide what would work best for your chapter.

NSO EVENT	Date, Time, Location	Who leads?	Brief outline of event	Materials needed	How to follow-up with new students who came
First NCF Meeting					
(optional Outreach Event)					

### RECRUITMENT STRATEGIES

There are several ways to publicize and invite to the above events. We strongly encourage you to host at least an information table at the nursing school or organization fair. In addition, you may want to consider other publicity strategies like posters and class announcements. Use the following table to guide you in planning what you will do.

INVITATION TYPE	Date, Time, Location	Who's in charge?	Materials needed	Training needed and how?	How to follow-up with new contacts
Personal & Word-of-mouth	N/A	Everyone			N/A
Info Table					
(other Strategies)					

## SAMPLE PLAN

### NSO EVENTS

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NSO EVENT	Date, Time, Location	Who leads?	Brief outline of event	Materials needed	How to follow-up with new students who came
<b>First NCF Meeting</b>	9/20, 12pm, Rm 120	Victoria (Bible Study) & Esther (everything else)	Welcome, what is NCF, intros (10m) TGNS Study #1 (20m) Prayer requests & prayer (10m) Announcements & encouragement to invite others (5m)	Printed TGNS studies NCF Postcards for people to use when inviting Sign-in sheet	Leaders divide up names and send personal e-mail within 48 hours.  Victoria adds to mailing list.
<b>Ice Cream Social</b>	9/6, 4pm, Commons area	Beth	Ice cream available When crowd is largest, make 1-minute announcement about NCF & 9/20 meeting	Ice cream & toppings Bowls, spoons NCF poster & postcards for info table Sign-up sheet	Leaders divide up names and send personal e-mail within 48 hours.  Victoria adds to mailing list.  Before 9/20 meeting, new students receive personal e-mail invite from leaders

## RECRUITMENT STRATEGIES

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INVITATION TYPE	Date, Time, Location	Who's in charge?	Materials needed	Training needed and how?	How to follow-up with new contacts
<b>Personal &amp; Word-of-mouth</b>	N/A	Everyone	¼ page invites using NCF template	Ask leaders to watch How to Invite to NCF video At first leaders' meeting, study Invitation Bible Study together (from NCF web site)	N/A
<b>Info Table</b>	8/30, 11a-1p, Commons area	Beth (but everyone helps out!)	NSO packet materials Ice cream social ¼ page invites Candy Sign-up sheet	Beth look through tabling guide on NCF web site	Leaders divide up names and send personal e-mail within 48 hours.  Victoria adds to mailing list.  Before 9/6 ice cream social, new students receive personal e-mail invite from leaders
<b>Posters</b>	Everywhere!	Esther	Printed posters (using NCF template)	N/A	N/A
<b>Post on FB Group</b>	24 hours before each event	Esther	N/A	N/A	N/A