



Policy & Procedure:

Use of the Nurses Christian Fellowship Name, Acronym, and Logo

- The name, Nurses Christian Fellowship®, the acronym, NCF®, and the NCF logo are registered trademarks belonging to Nurses Christian Fellowship and InterVarsity Christian Fellowship/USA®, and they may be used ONLY with permission.
- An individual student and nurse or student and nurse chapter or group, cannot refer to him, her, or itself as NCF or Nurses Christian Fellowship without affiliating with and having a relationship with NCF.
- If an individual or group/chapter is affiliated with and calling itself NCF or Nurses Christian Fellowship, the NCF name, acronym, or logo must appear on all communications, promotional materials, and products.
- Individual students and nurses as well as student and nurse chapters or groups, must request permission to use the NCF name, acronym, and logo in promotional materials or products and in connection with their chapter name and logo on social media sites and in all communications.
- The NCF name, acronym, and/or logo may not be altered in any manner or be used in any manner that would violate the integrity of NCF. Chapters must obtain permission from their sponsoring school, hospital, or other institution to use the institution's logo in conjunction with the NCF name, acronym, or logo.

Procedure to request permission to use the NCF name and/or logo:

1. Person requests permission to use the official NCF name and/or logo from an NCF staff member or the NCF office.

Nurses Christian Fellowship,
P.O. Box 7895, Madison,
Wisconsin 53707-7895
Ph: 608.443.3722
ncf@intervarsity.org

2. NCF will obtain the following information from the person requesting permission to use the name and/or logo:

- Name of the person or NCF chapter requesting use of the NCF name and/or logo.
- Address, phone number and/email address of the requestor.
- Relationship to NCF/USA.
- Proposed use of the name/logo.

- A sample showing how the name and/or logo are to be used. The sample may be emailed to an NCF staff member, ncf@intervarsity.org or mailed to the NCF office in Madison at the address above.

3. NCF will prepare a logo with the group name (see samples). The NCF logo with the group name can only be used as created and approved by NCF.



- Approved logos with group names, without alteration, can be used on emails, Facebook and other social media sites, posters, other communications, and t-shirts. Please contact NCF if you require a specific design format (ie., AI/Adobe Illustrator).
- NCF will consider requests to use the official NCF logo with a different chapter/group name or slogan on a case by case basis.
- For example:
 - Use the NCF logo **without** group name, and add separately, "Midwest Professional Nurses."
 - Use the NCF logo **with or without** group name, and add a slogan like "Here to Serve"
 - Use the NCF logo **with or without** group name and add artwork/images.
 - Note that the NCF logo must appear as well as the separate slogan or group name.
- Any use of the NCF name, acronym, or logo must be approved by NCF.

4. NCF can offer this logo option with our national slogan "It's about relationship":



5. The NCF staff member will communicate the decision to the person requesting permission and send the approved logo created by NCF.

Original: 2/2009; Revised 10/25/09; 11/20/19